



Cashmaster pilot creates a customised solution for Wendy's

Wendy's International is the world's third largest hamburger restaurant chain. As a Quick Service Restaurant, efficiency is key but cash handling, while critical, eats into time. Wendy's asked Cashmaster to create solutions for them to reduce the time that management and cashiers spend handling cash at their restaurants.

Cashmaster set up an equipment testing pilot in 5 of the company's restaurants. This gave us the data to personalise a cash handling solution that could be scaled as necessary for the company.

Wendy's Specific Requirements

Wendy's requirements looked like the following:

- Provide cash scale equipment robust and reliable enough for a QSR environment.
- Ability to interface with POS systems for future technology expansion.
- A proven and measured reduction in time spent handling cash.
- Seamless national roll-out, integrating with training systems and customer support.
- ROI of twelve months or less.



Key Facts: Wendy's is the world's third largest hamburger chain in the world and was founded in Columbus, Ohio.

Stores: 6,711 locations, 353 company and 6,358 franchises.

Purchased: Wendy's have to date purchased over 8,000 devices in total. The Cashmaster One Pro, Sigma 170 and Omega 230.

Unexpected Benefits

The initial aim of the project was to reduce management time counting cash. The Cashmaster solutions did that and more!

353hrs
saved
everyday

- Saving of approximately an hour per day on this function.
- Reducing the time cashiers need to count, register and bank their tills.
- Shrinking loss from scams by customers claiming to be short-changed by operators. Cashmaster equipment allows a manager to accurately count down a register in under a minute and resolve any disputes swiftly.

"The training and functionality of the scales are simple and efficient. Once trained on the use of scales, managers were reluctant to revert back to any type of manual system".



All Wendy's corporate stores and the majority of franchisee stores now have Cashmaster Sigma 170 and Omega 230 cash counting machines, which have become part of the standard equipment package.

Cashmaster Sigma 170/Omega 230

	170	230
Counts loose, bagged and rolled coins (scoop or till cup).	✓	✓
Counts loose notes.	✓	✓
Counts from float/start bank (easily editable).	✓	✓
Counts coupons, vouchers and tokens.	✓	✓
Counts banded or strapped notes.	✓ ✓ ✓	✓
Multi-user/multi-till memory and reconciliation.		✓
Fully portable (10hr rechargeable, fast-charge battery and AC power supply).	✓	✓
Large easy-to-read graphical display.	✓	✓
Function hot keys.	✓	✓
Management security code.		✓
Fully customizable.		✓
Easily updatable for currency changes and additional functionality.	✓	✓
Multi-mode, multi-till, multi-user options.		✓
Memory facility.		✓
32-bit ARM processor.	✓	✓
Data storage facility (NVRAM).	✓	✓
Ethernet.	✓	✓
Integrated printer (optional).	✓	✓
USB.	✓	✓